



Welcome To

The
**BERNARDO
WINERY**

FOUNDED
1889

San Diego's Oldest
Operating
Vineyard & Winery

13330 Paseo Del Verano Norte
Adjacent to Rancho Bernardo
(858) 487-1866

www.bernardowinery.com

WINERY and TASTING ROOM OPEN
DAILY INCLUDING SUNDAYS
9 a.m. - 5 p.m.

WALK INTO YESTERDAY . . .

The turn of the century charm and friendliness awaiting you at Bernardo Winery is only the beginning of an unforgettable journey into yesterday.

Located on land that was originally a Spanish Grant, Bernardo Winery is one of the oldest continuously operating wineries in southern California. It is surrounded by acres of vineyards and olive trees, with some of the vines over 100 years old.

Established in 1889, it was purchased by the Rizzo family in 1928. The winery managed to survive the prohibition era by selling "sacramental wine" and fresh grape juice, guaranteed to start fermenting before you got home.

Ross Rizzo, master vintner, took over the ownership in 1962. Continuing his father's traditional practices, Ross makes his wines in the old world style, producing big, full-bodied wines. The antique wine presses and many of the large redwood storage vats are over seventy-five years old.

There are no formal tours but you are welcome to wander through the winery and vineyards at your leisure.

You will find many items from a bygone era — old farm implements, machinery and winery equipment from the turn of the century. Most of the buildings now in use are part of the original winery.



. . . PLAN TO STAY THE DAY

Visit the tasting room where you can sample and purchase any of the Bernardo wines. We have red and white dinner wines, dessert wines and light fruit wines.

The tasting room also features a gourmet section where you can find savory herbs and spices, rare sauces and dressings, a variety of pickles and olives, delicious jams and jellies, and other unusual and hard-to-find items. Bernardo Winery also produces cold pressed, virgin olive oil and wine vinegar which is sold only at the tasting room.



Any questions you have about the winery can be answered by the staff in the tasting room. And, if you would like a unique memento of your visit or a gift for your friends or employees, personalized wine labels may be ordered.

Bernardo Winery will also host personalized wine and cheese parties or a complete western cookout. Bring a club or group or just entertain good friends. Arrangements for this must be made in advance.

There is a park and picnic area to be used for your enjoyment. Purchase your lunch at the winery and "kick back" and relax in the pleasant atmosphere.

Complete your day's experience by strolling through the Winery Village Shops. Friendly, knowledgeable shop owners present the unusual and unique in gifts and services. A guide to these shops is available at the tasting room.

Village Shop hours 10:00 a.m. to 5:00 p.m.
Tuesday thru Sunday • Closed Monday

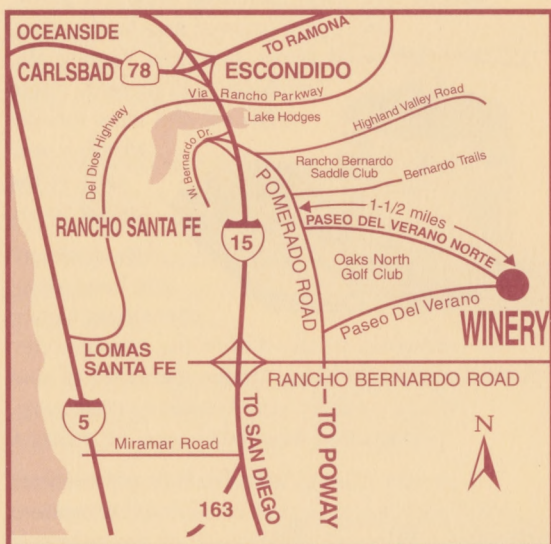
BERNARDO WINERY
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Adjacent to Rancho Bernardo — 20 miles north of San Diego



HOW TO FIND US . . .



From San Diego north on 163 and I-15, take the Rancho Bernardo Road turnoff east to Pomerado Road then north (left) on Pomerado Road to Paseo Del Verano. Turn right on Paseo Del Verano to winery (1½ miles).

From Coastal Cities east on 78, take I-15 south over Lake Hodges bridge to West Bernardo Drive-Pomerado Road exit. Take Pomerado Road east 1¾ miles to Paseo Del Verano Norte. Turn left on Paseo Del Verano Norte to winery (1½ miles).

From Escondido south on I-15 over Lake Hodges bridge to West Bernardo Drive-Pomerado Road exit. Take Pomerado Road east 1¾ miles to Paseo Del Verano Norte. Turn left to winery (1½ miles).

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SAN DIEGO, CALIFORNIA

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